



LA PARISIENNE

ASSURANCES

Privacy Policy - EN

February 2019

1. The scope of application

La Parisienne Assurances cares about the data protection in all its activities and is respectful of all the applied laws and regulations in this area.

The purpose of this privacy policy (hereinafter referred to as the “Policy”) is to provide simple, clear and complete information about the processing of personal data concerning you and implemented by La Parisienne Assurances in its capacity as data controller.

The Policy covers the following operations :

- Surfing on La Parisienne Assurances’ websites ;
- Online request.

2. The entity responsible for processing the data

As part of your browsing on the <https://la-parisienne.fr/en> website, personal data are processed by La Parisienne Assurances, a private company with a capital of 4 397 888 € whose registered office is located at 120-122 rue Réaumur – 75002 Paris and which is registered in the Paris Corporate Register under number 562 117 085.

For all these processing operations, La Parisienne Assurances is the entity that determines the means and purposes, and thus acts as a data controller within the meaning of the applicable regulations on personal data and in particular EU Regulation 2016/679 on the protection of individuals with regard to the processing of personal data and on the free movement of such data.

3. The purposes of the processing of personal data

La Parisienne Assurances collects different types of personal data concerning you for the following purposes:

- **The management of the website :**
 - ✓ Follow-up of contact request and complaints ;
 - ✓ Navigation on the website ;
 - ✓ Management of the BESPOKE portal and the API portal.

Purpose	Analysis	Legal basis of the processing operation
Navigation on the site	Management of website traffic statistics	Consent and legitimate interest
Management of contact forms, including complaints	Collection of information for the purpose of processing policyholders’ complaints and demands	Contract execution and legitimate interest
Management of the BESPOKE portal	Extranet of La Parisienne Assurances’ partners	Execution of a partnership contract



Management of the API portal	Management of insurance solutions	Execution of a partnership contract and consent
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4. Data collected La Parisienne Assurances

La Parisienne Assurances collects various data as part of the navigation on the site:

- Browsing and website usage data such as:
 - ✓ Your IP address and other identification devices;
 - ✓ Operating systems and browser type;
 - ✓ Information about the pages of the sites you visit, collected through the use of cookies or other tracking technologies.
- Connection data (IP addresses, connection logs);
- Private data relating to the monitoring of the commercial and/or contractual relationship (such as a file number).

5. Retention of your personal data

La Parisienne Assurances retains your personal data only for as long as necessary to fulfil the purpose for which it holds the data in question, in order to meet your needs or to fulfil our legal obligations.

If you are insured, i.e. you have concluded an insurance contract with La Parisienne Assurances, the following criteria apply:

- The data collected during navigation on the site must be deleted within a maximum period of 13 months.
- The data collected via the BESPOKE platform will be kept until the end of the contractual relationship with the partner and within 5 years after the end of the commercial relationship.
- The data processed via the contact form will be kept by the department concerned by the request for the time necessary to process the response, and will then be deleted.
- The data collected on the API portal will be kept for the duration of the contractual relationship :
 - ✓ For partner users of La Parisienne Assurances within 5 years of the end of the commercial relationship.
 - ✓ For users who aren't partners of La Parisienne Assurances, the data collected will be kept until you ask to delete them or after a period of inactivity of 3 years.

La Parisienne Assurances may retain certain personal data in order to fulfil its legal and/or regulatory obligations and exercise its rights (such as filing an appeal with a court) or for statistical or historical purposes. In this case, all measures are put in place to ensure data security.

When La Parisienne Assurances no longer needs to use your personal data, it will delete them from its systems and files or will proceed to their anonymization so that they no longer allow you to be identified.

6. The personal data security system

La Parisienne Assurances undertakes to protect the personal data collected and/or processed against any loss, destruction, alteration, unauthorised access or disclosure. To this end, La Parisienne Assurances implements appropriate technical and organisational measures, in view of the nature of the data and the risks involved in their processing, to preserve the security and confidentiality of your personal data. These measures may include, but are not limited to, practices such as limited access to data by staff of departments authorized to access it because of their functions, contractual guarantees in the event of recourse to an external service provider, privacy impact assessments, regular reviews of our privacy practices and policies and/or physical and/or logical security measures (secure access, authentication process, backup copies, antivirus software, firewall, etc.).

7. The recipients of the personal data

Your personal data may be transmitted to the following recipients:

- **Persons acting within the framework of the usual missions assigned to them such as, and not exhaustively :**
 - personnel responsible for the award, management and performance of contracts, including claims;
 - management agents, insurance intermediaries, insurance organisations entrusted under a partnership contract with the management of La Parisienne Assurances 'insurance contracts;
 - subcontractors, entities of the same group to which La Parisienne Assurances belongs in the course of carrying out their missions;

- **Persons authorised on behalf of authorized third parties such as, but not limited to :**
 - The court concerned, arbitrators, mediators;
 - The regulatory and supervisory authorities and all authorised public bodies;
 - The departments responsible for control, such as statutory auditors and auditors, as well as the departments responsible for internal control.

La Parisienne Assurances never shares your personal data with other companies for the purpose of commercial prospecting.

8. International data transfers

The data collected from you by La Parisienne Assurances may be :

- Transferred, accessible and stored in a country outside the European Economic Area ("EEA");
- Communicated to service providers located outside the EEA. In this case, La Parisienne Assurances ensures that this transfer is governed by adequate legal guarantees and



undertakes to ensure that service providers comply with all necessary security and confidentiality obligations. Standard contractual clauses have been established between La Parisienne Assurances and its service provider located outside the EEA.

9. The exercise of your rights

Concerning the processing of your personal data, you have the following rights which you can exercise by sending a letter to this effect to the following address : 120-122 rue Réaumur – 75002 Paris, or by email to the address : dpo@la-parisienne.fr :

- **Right to information** : you have the right to obtain clear, transparent and understandable information about how we use your personal data and your rights ;
- **Right of access, rectification and deletion** : you have the right to ask to La Parisienne Assurances :
 - Access to the personal data it holds and obtain a copy of it;
 - The rectification of any inaccurate data concerning you;
 - The deletion of your personal data in certain circumstances.
- **Right of portability** : you have the right to request that your personal data be transmitted to you in a format that allows it to be used in another database.
- **Right to limit processing** : you have the right, under certain conditions, to request that the processing of your personal data be temporarily suspended.
- **Right of opposition for legitimate interests;**
- **Right to withdraw your consent at any time;**
- **Right to lodge a complaint** to the competent authority.

10. Information relating to the management of cookies

This site also uses cookies. The purpose of the cookie is to indicate the passage of the customer on the site. Cookies are only used by La Parisienne Assurances to improve the use and navigation of the site.

1. What is a cookie ?

A cookie is an information placed on your hard drive by the server of the site you are visiting. It contains several data :

- The name of the server that deposited it;
- An identified in the form of a unique number;
- The expiry date of the cookies.

Sometimes the information is stored on your computer in a simple text file that a server accesses to read and record information useful for your navigation.

2. The different types of cookies

Cookies placed by La Parisienne Assurances allow us to establish statistics on the use of the functionalities of the <https://la-parisienne.fr/en> website.

➤ Technical cookies

These are cookies whose purpose is to allow optimal navigation on the site. In order to make your navigation comfortable and fast, La Parisienne Assurances needs to place technical or identification cookies on your browser. Under no circumstances are these cookies used by La Parisienne Assurances for statistical purposes. They are stored for a maximum of 30 days after closing your browser.

You have the right to prevent the installation of technical cookies on your device by changing the configuration of your browser.

However, La Parisienne Assurances informs you that the refusal of technical or session identification cookies may modify your browsing on the <https://la-parisienne.fr/en> website. If you choose to refuse to store technical cookies or session IDs on your computer or delete those stored on your computer, La Parisienne Assurances declines all responsibility for any browsing disruptions related to the degraded operation of its services.

➤ Cookies of statistical audience measurement

These are cookies whose purpose is to produce audience statistics. These statistics concern in particular the Internet user's navigation (the number of visits, the pages visited, the number of pages visited, the content and sections visited, the time of visit, the route and activity of visitors to the site <https://la-parisienne.fr/en>), the Internet user's terminal (type of operating system, screen resolution...), the Internet user's navigation before arriving on the site (from which search engine he arrived), etc.

These measures and statistics are essential because they make it possible not only to adapt the site to your requests and needs, but also to improve the interest, functioning and ergonomics of the site, and to detect possible navigation problems. They also aim to adapt the site to your terminals by studying the terminals used (adaptation to the browser used, screen resolution...).

Refusal to accept these cookies has no impact on the use and navigation of the website <https://la-parisienne.fr/en>. All the functionalities of the site are maintained.

3. How to disable cookies ?

You can set your Internet browser to disable cookies. Please note, however, that if you disable cookies, your username and password will no longer be saved on any website.

[For Internet Explorer™](#)

[For Safari™](#)

[For Chrome™](#)

[For Firefox™](#)

[For Opera™](#)